



**ONE DESIGN POWERBOATS**  
**BoatRacingExperience.com**



Join us as we aim to shatter records and redefine speed in the One Design Powerboat class at the LOTO Shootout! With the expertise of local engine builders Muscle Marine and our world-class One Design Powerboat, we're not just competing—we're setting the pace. Be part of this historic journey and showcase your brand in front of tens of thousands of attendees and a global audience.



" KICKIN' ASS WORLD CLASS "



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## Overview

We are thrilled to invite you to join our team as we prepare to make history at the 2025 Lake of the Ozarks Shootout. With the collaboration of local engine-building experts Muscle Marine, we are re-powering our One Design Powerboat to set a new world speed record in the One Design Class. This is your opportunity to be part of a thrilling journey that blends engineering excellence, local talent, and the adrenaline-fueled excitement of competitive boating.

## The Challenge

**APBA-sanctioned World Kilo Run** record for the One Design Class was set on August 9, 2002, in Cleveland, Ohio:

**Driver:** Erick Wahlberg **Owner:** Chris Reindl **Boat:** Stay Alive (One Design/Reindl)

**Engine:** Volvo **Speed:** 71.376 MPH

**2024 LOTO Shootout:** the fastest entry in the One Design Race Boat category recorded a speed of 85 MPH.

## The Power Behind the Boat

Muscle Marine, a trusted local engine builder, is powering this ambitious project. Their expertise and dedication ensure that our boat is equipped to dominate the waters and secure a new world speed record.



## Join a Historic Moment

Align your brand with the thrill of record-breaking speed and cutting-edge technology. Be part of a local success story showcasing the expertise of Muscle Marine and the determination of our team.



## Title Sponsors

### 1. Branding Exposure Across Platforms:

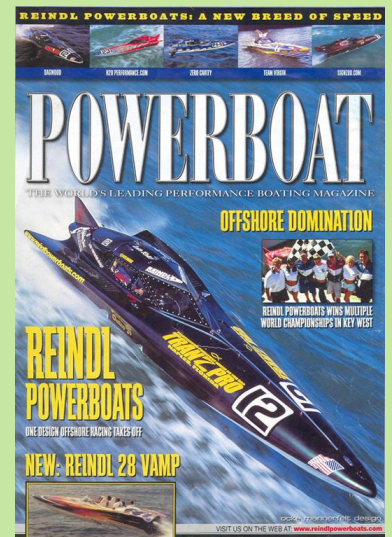
- **Nationwide Reach:** Your company's logo and graphics will be prominently displayed on our One Design Powerboat 'Shootout' World Record attempt race boat.
- **Spectator Attendance:** Access to audiences ranging from 100,000 to 150,000 spectators over the weekend.
- **TV & Social Media Broadcasts:**
  - **Local TV stations** around the Lake of the Ozarks area frequently provide coverage of the event.
  - **Specialized sports channels** like CBS Sports Network or MAVTV occasionally feature the event, particularly if there are significant highlights or noteworthy teams.
  - **Online streaming platforms** (e.g., YouTube or the event's official website) host live streams or post-event recordings for broader access.
  - **Social Media & Online Coverage:** Significant presence across various online platforms during live streams and post-event media coverage.

### 2. Team/Boat Name Registration:

- **Team/Boat Name:** Your company's name will be used for all official sanctioning body registrations, making it the title for the team in all communications (TV, online, print, etc.).

### 3. Visual Branding Placement:

- **Race Boat & Vehicles:** Primary placement of your logo on the race boat, trucks, and support vehicles





## Title Sponsors cont.

### 3. Visual Branding Placement: cont.

- **Uniform Branding:** Your company's branding will be featured on driver/throttle-man uniforms and crew shirts.
- **Pit Area Visibility:** Prominent logo placement on banners within the pit area (banners supplied by vendor).

### 4. Additional Display Opportunities:

- **Special Events:** Your company will have the chance to enhance the event with branded experiences, including showcasing the race boat, distributing branded swag, and providing coupons to drive customers to your website.
- **Social Media Integration:** Highlighting your events and showcasing your brand across social media platforms for added engagement.

### 6. Team Retail Products:

- **Logo Use on Merchandise:** Opportunity to have your logo featured on official team merchandise, such as race shirts, hats, visors, koozies, and other products (details TBD).

### 7. Racing & Special Events:

- **LOTO Shoot Out August 23-24, 2025, 2026 & 2027**
- **Special Event:** Display/Charity Event; will work with sponsor to determine the events and locations at Shootout event.

### 8. Pricing: \$15,000.00 (one-time investment for 3-year deal; Limit 3 Sponsors)

**This package offers unparalleled visibility, direct consumer engagement, and a wide array of opportunities to integrate your brand into a high-profile, exciting racing environment.**